

Paper Code: AU-6782

BAMC – Semester - V

Paper – IX, Title: Computer Application in Mass Media

1. Select the right answer from the given options:

- A. III. Super Computers
- B. III. Input devices
- C. III. Secondary Memory
- D. IV. Used artificial intelligence
- E. IV. Adlus
- F. II. Param 10000
- G. IV. VRAM
- H. I. Motherboard
- I. III. Touch screen
- J. IV. EEPROM

Ans.2: The need of this question is to explain various types of computers like- mainframe computer, minicomputer, micro computer, super computer etc.

Ans. 3: Hardware is a very important part of any computer. This answer need to discuss the various hardware including input and output devices like monitor, CPU, mouse, keyboard, scanner, printer, UPS etc.

Ans. 4: Microsoft office is an office suite of desktop applications. It was first announced by Bill Gates. This answer required to describe the MS office in details with its advantages. MS-word, MS-power point, MS-Excel and MS-Excess is need to describe with examples.

Ans. 5: Video is a very effective and important medium of communication. But a video will be communicable when it has a proper video editing. This answer require to explain the need of video editing applications. Video editing software are Window Movie maker, FCP, Media 100, Adobe Premier etc.

Ans. 6: The answer of this question must content the history, component & functioning of internet. It also includes the various advantages of Internet in various field.

Ans. 7: A simulation of movement created by displaying a series of pictures, or frames. Cartoons on television is one example of animation. It must content 12 basic principles of animation.

Ans. 8: This answer require to discuss the meaning and definition of Web Journalism. Also discuss the difference between Web Journalism & Print Journalism.

